

# Broadcast TV or Radio programmes

Broadcast media has been used within learning for decades, either specifically produced educational television and radio programmes, or clips sourced by a teacher to support classroom or other teaching activities.

Within Higher Education, broadcast media has many uses; either to deliver content or to be used for critical analysis in subject areas like Sociology, Media Studies or Business.

## Why would I use broadcast media?

Broadcast media can be used to:

**Promote active learning** - Make available recently aired television or radio programmes to give your students access to the most up-to date developments in your subject area.

**Inspire and engage learners** - Provide programmes or clips for students to watch and analyse in the classroom to facilitate engagement and further questioning about key issues and topics.

**Implement a flipped classroom approach** - Share a programme or clip for students to watch prior to a session, then discuss further online or in the classroom, to enable independent learning or peer-assisted learning through creating collaborative learning groups.

**Create authentic learning opportunities** - Use broadcast material to set the context for a topic, to encourage deeper learning by applying this learning to real world scenarios.

**Facilitate student-contributed content** - Encourage your students to search an archive of broadcast media and share relevant content with fellow students to support and reinforce their learning.

## How would I use broadcast media?

Broadcast media is more accessible than ever, as most TV and radio stations have an online catchup service offering video on demand, for example the BBC iPlayer. However, this content is usually only available for 7-30 days.

The University subscribes to a specific educational service called Box of Broadcasts ([BoB](#)), which provides staff and students with an archive of over one million TV and Radio programmes that can be clipped and embedded on the web or within Course Resources.

[Guides and help are available here](#)

## References

- Boxing clever: television as a teaching tool:
  - <https://www.timeshighereducation.com/comment/opinion/boxing-clever-television-as-a-teaching-tool/2015375.article>

<a href="#">&lt; Videos to encourage discussion or increase engagement</a>	<a href="#">Home</a>	<a href="#">Lecture Recording &gt;</a>
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