

Module introductions

A module introduction is where the lecturer creates a short video to introduce the module to the learner and establish the topics to be covered.

Why would you create a module introduction?

A module introduction can be a friendly and personal way to introduce the module to the learner, talking about what they will be learning, what reading they need to undertake as part of the module and how much contact time the learner will have with the tutor. Module introductions can also be used to enthuse the learner and enhance the learning experience.

How would you create a module introduction?

Module introductions can be something as simple as a screen capture or lecture recording using Panopto, where the tutor can have a few Powerpoint slides going over the important points of the module. They can include questions for the learner to answer at a later date and provide information regarding reading material needed.

Another type of module introduction is a 'talking head' style video where the tutor is introducing the module with a predetermined script talking about the key points and identifying further reading.

If you have an optional module or one that is taught to a variety of different learners from different courses, you could create something more immersive and use the module introduction as a video trailer to help students decide whether the module is right for them. This could be created as a scenario or a short documentary to make it more interesting for the students. This sort of video is great as it can enthuse the learner, however, they are a more time-intensive type of module introduction to create.

Good Practice

- Talking head introduction from a Lecturer giving a summary of what the student will be learning in the module.

- Professionally produced video, used as a trailer to enthuse the student. This is appropriate for bigger modules with a larger audience.

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