

Videos with experts

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Creating a video with an industry expert or guest lecturer is an easy way to add video into your teaching and learning material for a module. This could be simply recording a talking head video interview with the expert about a topic within the module.

Why would you use interviews with experts?

Having interviews with experts in the industry is a great way to enhance your module and give it reach outside the classroom. This approach can get a certain learning objective across to your students in an engaging way while giving it industry relevance.

You may even want your students to help devise the questions for the interview, thereby gaining specific information that they feel is relevant to them.

How would you create video with experts?

You can gain training from your [TEL Media Adviser](#) to create a video using your own mobile device to film the interview. It is also possible that your Media Adviser could assist you with filming as you build up confidence.

These videos, once created, can be shared within the [University's shared repository](#) so that colleagues across Colleges can also access and use them.

Good Practice

Some examples:

- Adam Civval, Derby Graduate, from Greendog Media, discusses what the future holds for mobile technology and its use within business.

- Claude Littner, Business Executive and star of BBC's The Apprentice, discusses his varied and successful career and shares tips for students.

-Business Management and Sports Management programmes got together to interview guest lecturer Darryl Eales, Chairman of Oxford United Football Club. He gives students an insight into how he worked in various businesses, leading to his current role at the Football Club.

-Industry attendees at the Spa, Tourism and Wellness Conference were interviewed to give advice to students.

References

['Using experts for students learning'](#)

['Sharing media within your teaching'](#).

'Shooting Video Interviews'

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